

**TFL**  
TorinoFilmLab  
Training Development Funding

powered by



# FeatureLab

Programme for 1<sup>st</sup> & 2<sup>nd</sup> feature film projects at an advanced stage of development and professionals working on audience engagement strategies.

## WHAT IS FEATURELAB?

FeatureLab is TorinoFilmLab's programme focusing on comprehensive project development for 1<sup>st</sup> and 2<sup>nd</sup> fiction feature films & training professionals working on audience engagement strategies. Participants gather in June 2018 for a residential workshop – including a week-long writing residency for writers & directors – and receive tailor-made consultations on their projects by internationally experienced trainers or get coached in the design of audience engagement strategies.

The programme concludes six months later during the TFL Meeting Event with the presentation of the projects & the trainees to an audience of international professionals. The selected projects are eligible to compete for the TFL Production & Co-Production Awards, as well as for several collateral prizes.

## WHO CAN APPLY?

Creative teams of scriptwriter, director and producer from all over the world developing their 1<sup>st</sup> or 2<sup>nd</sup> feature film project. Audiovisual professionals interested in gaining hands-on experience in the creation of innovative audience engagement strategies for international film projects in development or pre-production stage.

## PARTICIPATION FEES & SCHOLARSHIPS

Project's holders: 3.000 Euro (per team).

Audience Designers: 1.000 Euro.

*This amount covers workshop training, on-line sessions, accommodation and subsistence during the workshops. Participants must pay travel costs. A number of partial scholarships covering tuition costs will be available (see website for eligibility criteria).*

## DEADLINE FOR APPLICATIONS:

**March 1<sup>st</sup>, 2018, 12:00 p.m. CET (noon).**

Full call for applications on:  
[www.torinofilmlab.it](http://www.torinofilmlab.it)

For more information, please contact:  
[greta.fornari@torinofilmlab.it](mailto:greta.fornari@torinofilmlab.it)

with the support of

Fondazione  
**SARDEGNA**  
FILM COMMISSION

in partnership with

**BE  
KRAF**  
EUROPEAN MEDIA RIGHTS

promoted by



**TFF**  
TORINO FILM FESTIVAL



supported by



**REGIONE  
PIEMONTE**

